



Post- Race Picnic Sponsorship

On Saturday, November 7, 2015, please join Team RWB San Diego for the second annual Team RWB San Diego 5K/10K. The 10K, 5K, Heroes Walk and Kids Boot Camp will take place at Robb Field in Ocean Beach, CA. The following is a proposed sponsorship agreement for the 2015 Team RWB San Diego.

TEAM RWB SAN DIEGO 5K/10K to provide:

Post-race Picnic Area Sponsorship

- Sponsorship of the post-race picnic area at the event
 - Recognition as the TEAM RWB SAN DIEGO 5K/10K post- race picnic Area Sponsor
 - Logo on picnic Area signage
 - “Picnic Area” sponsored by

Printed Materials

- Logo on Event Rack Cards/Post Cards (pending print deadlines)
- Logo on Event Race Bibs (pending print deadlines)
- Logo on Event Shirts (pending print deadlines)

On-Site Exposure

- Exhibitor Tent
 - Area for one (1) 10’ x 10’ tent (sponsor to provide tent, table, chairs, etc.)
 - Opportunity to display signage in tent
 - Opportunity for lead generation and product sampling/sales
 - Two (2) Exhibitor Badges
- Banner –Two (2) banners to be displayed in start/finish line area (banner to be provided by sponsor)
- Start/Finish Line Public Address mentions

Online Exposure

- Mention on TEAM RWB SAN DIEGO Facebook fan page
- Logo on teamRWRun.com

Hospitality

- Ten (10) event entries (each entry includes event shirts and participant gift packs)
- Opportunity for discount for additional company entries (minimum 25 participants)

Miscellaneous

- Opportunity to include one (1) mutually agreed upon item/prize in participant gift packs (sponsor to provide promotional pieces)
- Opportunities to donate item(s) for raffle and / or auction – i.e. gift cards, etc.
- Use of the TEAM RWB SAN DIEGO 5K/10K Logo

Package Price: \$5,000



teamRWBrun.com

Post-race picnic Sponsor to provide:

- Lunch and dessert for up to 1,500 participants on Sunday, November 7, 2015
- Menu such as hot dogs, hamburgers, chips, etc.
- All paper products, condiments, serving utensils and cooking equipment provided by Sponsor.
- TEAM RWB SAN DIEGO 5K/10K to provide serving tents, tables, beverages
- Actual count will be confirmed one week out