



Title Sponsorship

On Saturday, November 7, 2015, please join Team RWB San Diego for the second annual Team RWB San Diego 5K/10K. The 10K, 5K, Heroes Walk and Kids Boot Camp will take place at Robb Field in Ocean Beach, CA. The following is a proposed sponsorship agreement for the 2015 Team RWB San Diego.

TEAM RWB SAN DIEGO 5K/10K to provide:

Title Sponsorship

- Recognition as a TEAM RWB SAN DIEGO 5K/10K Title Sponsor
- Logo incorporated into the event logo
- Name incorporated into Event name (Sponsor TEAM RWB SAN DIEGO 10K/5K)

Advertising

- Print advertisements - sponsor logo to be included in print advertisements running in advance of event
- Banner Advertisements - sponsor logo to be included in banner advertisements running in advance of event
- Mention in event news/press releases

Printed Materials

- Logo on Event Rack Cards/Post Cards
- Logo on Event Posters
- Logo on Event Race Bibs
- Logo on Event Shirts

On-Site Exposure

- Banner – Four (4) banners to be displayed in start/finish line area and/or on-course (banner to be provided by sponsor)
- Exhibitor Tent
 - Area for one (1) 10' x 10' tent (sponsor to provide tent, table, chairs, etc.)
 - Opportunity to display signage in tent
 - Opportunity for lead generation and product sampling/sales
 - Two (2) Exhibitor Badges
- Start/Finish Line Public Address mentions

Online Exposure

- Logo included in three (3) event e-newsletters
- Mention on TEAM RWB SAN DIEGO Facebook fan page
- Logo on teamRWRun.com

Hospitality

- Sixty (60) event entries (each entry includes event shirts and participant gift packs)
- Opportunity for discount for additional company entries (minimum 25 participants)



Miscellaneous

- Opportunity to include one (1) mutually agreed upon item/prize in participant gift packs (sponsor to provide promotional pieces)
- Opportunities to donate item(s) for raffle and / or auction – i.e. gift cards, etc.
- Use of the TEAM RWB SAN DIEGO 5K/10K Logo
- Category Exclusivity

Point of Sale Promotion:

- Customized Promotion – Team RWB San Diego will help create a promotion to your specifications
- ISM will design the POS display & Materials
- Sponsor will print POS materials
- Use of Team RWB San Diego name and likeness at POS
- Pass-Through Rights

Charitable Exposure:

- Check Presentation to Team RWB at the conclusion of the Event, if applicable

Package Price: \$15,000



teamRWRun.com